RUMINATI

Data Sharing and Permissioning FAQs



Who can access my data once I add it to the Ruminati platform?

Our platform is designed so that you retain control of your data at all times. Ruminati does not share your data without your explicit consent.

If you do want to share your data with another organisation, you have the opportunity to do so by providing direct consent to a data share request sent by that organisation.

Even when sharing data with another organisation, farm-level data you enter onto the Ruminati platform when preparing your emissions report (e.g., your consumables expenditure and livestock purchase data) will not be shared. We will only share your emissions insights and statistics.





What happens when an organisation requests that you share some of your data with them?

- 1. You'll receive an email providing specific information on what data they are requesting you share (your total emissions number from your baseline and any emissions reduction activities you've commenced).
- 2. OR you can view that data share request on the Corporate Partners page within your Ruminati account. No information will be shared by Ruminati until you have provided consent.

Note: You can revoke data sharing at any time via the Corporate Partners page. Where your access to a PRIME subscription has been via use of a voucher provided by a corporate partner, you will be able to stop sharing your data with that partner, only once the voucher term has been completed.

When I consent to sharing my data with another organisation, what do they see and how can they use that information?

Each data share request you receive details the exact datapoints you're agreeing to share with that organisation.

These include:

- Basic details on your enterprise, such as its name, location and your email.
- Whether you've commenced or completed your baseline, or started reduction planning.
- Your emissions summary data, or results of your baseline and reduction plan report.





That's it!

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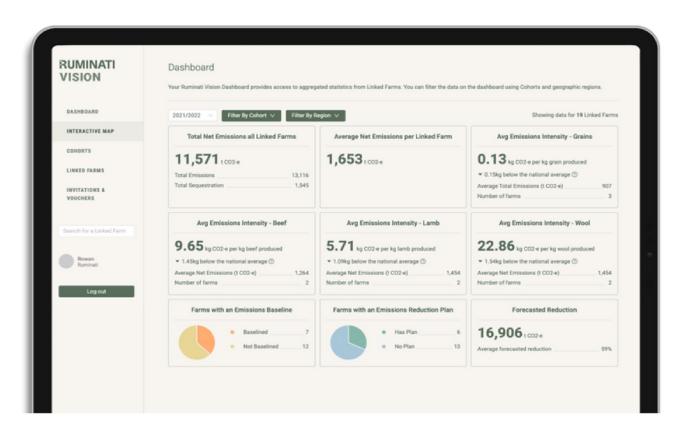
What does the organisation see?

When you confirm your consent to share your data, it becomes available to the requesting organisation in their Ruminati VISION Dashboard. The requesting organisation will never see your farm level data, only the summary data on emissions that you have consented to share (farm's total emissions and emissions intensity).

Your summary data can then be used with other farm's summary data to construct an aggregated view of different supply chain's emissions through the Ruminati VISION dashboard.

Ruminati VISION does not enable organisations to share your summary information with others, and Ruminati's terms of use prohibit them publicly attributing any data to your enterprise.

Here's an example of what organisation's see on their Ruminati VISION dashboard:



How does Ruminati protect my privacy and confidentiality?

We care deeply about protecting the confidentiality of your farm data and keeping your details private.

Our data privacy and cybersecurity policy puts in place robust information security and cyber security safeguards, to ensure your data is collected, stored and protected in accordance with industry best practice, at all times.

Your data is never stored, sent or processed outside of Australia. You can find out more information on our data privacy policy on our website or at this link: https://ruminati.com.au/privacy/





Does Ruminati use my data for any other purpose?

Ruminati's Terms Of Use permit us only to use any data you contribute to our platform in the delivery of the services to you, such as generation of your emissions report, or in aggregated form, to generate regional or industry-level insights.

In other words, we will only utilise your data to produce aggregated insights where any details which could identify your company or your property specifically have been removed and your data has been pooled with others.

We will never directly attribute data or insights to your organisation, unless we have your direct and explicit consent to do so.

You can find out more information on our terms of use on our website, at this link: https://ruminati.com.au/terms-of-use/